

**THE WEATHER CHANNEL SKIERS FORECAST,  
NOVEMBER 1 - APRIL 1**

Susan M. Storey  
Director of Public Relations  
The Weather Channel  
2840 Mt. Wilkinson Parkway, Suite 200  
Atlanta, GA 30339

ATLANTA, GA... Before you pack your skis, check with The Weather Channel for in-depth coverage of ski conditions throughout the country. The Weather Channel's Skiers' Forecast, running November 1 through April 1, presents current ski and weather conditions and forecasts for 12 major ski regions in the U.S., covering 192 resorts. Specially produced ski features also run throughout the ski season.

The Skiers' Forecast is cablecast at 20 minutes and 50 minutes past the hour, morning and evening hours. The schedule is designed to meet the viewing habits of skiers across the country. The ski features run at 20 minutes past the hour during the afternoon and overnight hours.

Each Skiers' Forecast shows a national snow cover map, then moves to regional reports. The regional coverage begins with a map showing ski resort names and locations. Next comes tomorrow's forecast map, giving temperatures, sky conditions, winds and expected snowfall. Following is a two to five day outlook with emphasis on the upcoming weekend. On Tuesday through Saturday, snow conditions, amount of base, and new snow are shown.

Skiing has become one of America's favorite and fastest growing sports. According to a 1982 A. C. Nielsen Sports Participation Study on Skiing, more than 19 million people in the U.S. participate in the sport. The study reports 71 percent are alpine skiers, while 19 percent are nordic skiers (cross-country), and 10 percent participate in both.

"There is no question that skiing is one of America's most popular sports. Last season, The Weather Channel's Ski Report was extremely popular with viewers. We expect this year's Skiers' Forecast to be even more so. Our report has been recognized by skiers and ski resorts as accurate and current. And, unlike other ski reports, The Weather Channel emphasizes forecasting," said Chris Edwards, The Weather Channel's Ski Forecaster.

The Weather Channel provides 24-hour-a-day live weather coverage via satellite to cable systems throughout the nation. Utilizing the latest space-age communications, The Weather Channel staff maintains constant surveillance over the nation's weather. The network pioneers an exclusive technology that makes possible the insertion of local weather reports and forecasts on every cable system. The Weather Channel serves more than 10 million subscribers through 1,000 affiliate cable systems.

Following is the list of the ski regions, featured resorts, and the daily time for the forecasts. All times listed are Eastern Standard Time (EST). To determine Central Stand Time, subtract one hour; Mountain Standard Time, subtract two hours; and Pacific Standard Time, subtract three hours.

REGION 1 - Maine & New Hampshire

7:20 a.m. EST

Sugarloaf/USA, ME  
Saddleback Mountain, ME  
Wildcat Mountain, NH  
Loon Mountain, NH  
Attitash, NH  
Gunstock, NH  
Mt. Sunapee, NH  
Crotched Mountain, NH

7:20 p.m. EST

Sunday River, ME  
Pleasant Mountain, ME  
Bretton Woods, NH  
Cannon Mountain, NH  
Mt. Cranmore, NH  
Waterville Valley, NH  
King Pine, NH  
King Ridge, NH

REGION 2 - Vermont

8:20 a.m. EST

Burke Mountain, VT  
Stowe, VT

Mad River Glen, VT  
Killington, VT  
Suicide Six, VT  
Okemo Mountain, VT  
Magic Mountain, VT  
Stratton Mountain, VT

8:20 p.m. EST

Jay Peak, VT  
Smuggler's Notch, VT  
Bolton Valley, VT  
Sugarbush Valley, VT  
Pico, VT  
Mt. Ascutney, VT  
Bromley Mountain, VT  
Mount Snow, VT

REGION 3 - Massachusetts, Rhode Island, Connecticut

6:20 a.m. EST

Jiminy Peak, MA  
Berkshire East, MA  
Butternut Basin, MA  
Ward Hill, MA  
Nashoba Valley, MA  
Mohawk Mountain, CT  
Powder Ridge, CT  
Ski Valley, RI

6:20 p.m. EST

Brodie Mountain, MA  
Bosquet, MA  
Otis Ridge, MA  
Mt. Tom, MA  
Mt. Watatic, MA  
Blue Hills, MA  
Ski Sundown, CT  
Mt. Southington, CT

REGION 4 - New York, New Jersey, Pennsylvania

6:50 a.m. EST

Whiteface Mountain, NY  
Holiday Valley, NY  
Greek Peak, NY  
Ski Windham, NY  
Belleayre Mountain, NY  
Vernon Valley/Great Gorge, NJ  
Camelback, PA  
Ski Roundtop, PA

6:50 p.m. EST

Gore Mountain, NY  
Peek 'n Peak, NY  
Bristol Mountain, NY  
Swain Ski Center, NY  
Hunter Mountain, PA  
Elk Mountain, PA  
Big Boulder, PA  
Seven Springs, PA

REGION 5 - Appalachians

5:50 a.m. EST

Wisp, MD  
Winterplace, WV  
Massanutten, VA  
The Homestead, VA  
Wintergreen, VA  
Beech Mountain, NC  
Appalachian Mountain, NC  
Cataloochee, NC

5:50 p.m. EST

Canaan Valley, WV  
Timberline, WV  
Snowshoe, WV  
Bryce Resort, VA  
Ober Gatlinburg, TN  
Hawks Nest, NC  
Sugar Mountain, NC  
Wolf Laurel, NC

REGION 6 - Ohio, Indiana, Michigan

9:20 a.m. EST

Nub's Nob, MI  
Boyne Mountain, MI  
Sugar Loaf, MI  
Caberfae, MI  
Mt. Holly, MI  
Alpine Valley, MI  
Brandywine, OH  
Paoli Peaks, IN

9:20 p.m. EST

Boyne Highlands, MI  
Shanty Creek, MI  
Crystal Mountain, MI  
Cannonsburg, MI  
Mt. Brighton, MI  
Royal Valley, MI  
Boston Mills, OH  
Snow Trails, OH

REGION 7 - Minnesota, Wisconsin, Upper Michigan

8:50 a.m. EST

Spirit Mountain, MN  
Afton Alps, MN  
Indianhead Mountain, MI  
Whitecap Mountains, WI  
Mt. LaCrosse, WI  
Cascade Mountain, WI  
Alpine Valley, WI  
Ski Majestic, WI

8:50 p.m. EST

Sugar Hills, MN  
Wild Mountain, MN  
Welch Village, MN  
Blackjack, MI

Telemark Ski, WI  
 Birch Park, WI  
 Devil's Head, WI  
 Wilmot Mountain, WI

REGION 8 - Idaho, Montana, Wyoming

10:20 a.m. EST

Bogus Basin, ID  
 Sun Valley, ID  
 Soldier Mountain, ID  
 Pomerelle, ID  
 Marshall Mountain, MT  
 Bridger Bowl, MT  
 Grand Targhee, WY  
 Snow King, WY

10:20 p.m. EST

Schweitzer, ID  
 Brundage Mountain, ID  
 Pebble Creek, ID  
 The Big Mountain, MT  
 Montana Snow Bowl, MT  
 Big Sky, MT  
 Red Lodge Mountain, MT  
 Jackson Hole, WY

REGION 9 - Colorado, New Mexico

7:50 a.m.

9:50 a.m. EST

Steamboat Springs, CO  
 Winter Park, CO  
 Aspen Mountain, CO  
 Vail, CO  
 Breckenridge, CO  
 Crested Butte, CO  
 Red River, NM  
 Sante Fe, NM

7:50 p.m.

9:50 a.m. EST

Copper Mountain, CO  
 Keystone Mountain, CO  
 Loveland Basin, CO  
 Monarch, CO  
 Telluride, CO  
 Taos Ski Valley, NM  
 Angel Fire, NM  
 Sierra Blanca, NM

REGION 10 - Utah, Arizona

11:20 a.m. EST

Powder Mountain, UT  
 Alta, UT  
 Park West, UT  
 Park City, UT  
 Deer Valley, UT  
 Brianhead, UT  
 Arizona Snow Bowl, AZ  
 Sunrise, AZ

11:20 p.m. EST

Beaver Mountain, UT  
 Snowbasin, UT  
 Solitude, UT  
 Brighton, UT  
 Snowbird, UT  
 Sundance, UT  
 Mt. Holly, UT  
 Mt. Lemmon, UT

REGION 11 - California, Nevada

10:50 a.m. EST

Squaw Valley, CA  
 Northstar-at-Tahoe, CA  
 Alpine Meadows, CA  
 Kirkwood, CA  
 Badger Pass, CA  
 Mountain High, CA  
 Snow Valley, CA  
 Goldmine, CA

10:50 p.m. EST

Ski Incline, NV  
 SugarBowl, CA  
 Sierra Ski Ranch, CA  
 Mt. Reba, CA  
 Heavenly Valley, CA  
 Mammoth Mountain, CA  
 Mt. Baldy, CA  
 Snow Summit, CA

REGION 12 - Washington, Oregon

11:50 a.m. EST

Ski Acres/Snowqualmie Summit, WA  
 Mission Ridge, WA  
 White Pass Village, WA  
 49 North, WA  
 Multorpor-Ski-Bowl, OR  
 Mt. Bachelor, OR  
 Anthony Lakes, OR

11:50 p.m. EST

Mt. Baker, WA  
 Stevens Pass, WA  
 Alpentel, WA  
 Crystal Mountain, WA  
 Mt. Spokane, WA  
 Mt. Hood Meadows, OR  
 Willamette Pass, OR  
 Mt. Ashland, OR

